

MEDIA ALERT



**NEW SWEARS' LP NIGHT MIRROR OUT TODAY
ON DINE ALONE RECORDS | STREAM [HERE](#) and PURCHASE [HERE](#)**

**SPILL MAGAZINE PREMIERES NEW VIDEO
WATCH "BELLS CORNERS" [HERE](#)**

RECORD RELEASE SHOW IN OTTAWA THIS SATURDAY



Link to hi-res album art: <http://bit.ly/2PejbFm>

“These four Ottawa dudes have written a genuinely fun record—handclaps and chugging, sunny riffs in tow—full of songs about smoking weed, drinking, having sex, and, generally speaking, not giving a shit and having a good time.”

- *Pitchfork*

“...one of the most electrifying live rock shows in the country that's a mix of acrobatics, drunken antics and just plain stupidity.” - *Noisey-Vice*

“...they approach every song and album with raw passion, grit, and a charismatic attitude that allows them to keep standing out and remain unapologetically rock.” - *Atwood Magazine*

(June 13, 2019) – Ottawa-based rock and rollers **New Swears** release their self-produced, fourth full-length album **Night Mirror** today via **Dine Alone Records**. Stream [HERE](#) and Purchase [HERE](#). Join them in celebrating at the Ottawa release show on June 15 at Babylon Nightclub. **Spill Magazine** premiered a new homemade video for hometown ode “Bells Corner” along with a **first stream** of the full album yesterday [HERE](#).

“Bells Corners is a magical little place where we all grew up and met each other.” The band shares about their inspiration behind the single that serves as homage to their local upbringing in Ottawa. “The song is a nostalgic look back into the simpler times of skateboarding, bonfires, making movies, music and not

giving a fuck. This video was created with over a decades' worth of footage we had from filming ourselves as we grew up, all shot in Bells Corners." **Watch the "Bells Corners" video [HERE](#).**

Night Mirror sees New Swears continuing to stay true to the DIY ethic that has given them the charm we've all grown to love. With this new record being recorded and produced by New Swears in their home studio *The Clubhouse Recording Club*, it's evident from their music and videos that they simply love creating. This album showcases some of their most finely crafted songs to date with no signs of slowing down any time soon. Their slight departure from critically acclaimed 2017 Dine Alone release *And the Magic of Horses* shouldn't surprise anyone who follows them. One thing that has been consistent since the band's debut is their unpredictability. Their versatility and love of music have taken their sound across genres blending a variety of styles. There are no boundaries for what this band will take on; they're not afraid of exploring new territory. While still holding true to their punk roots they continue to diversify their sound as they seamlessly venture into campfire style country feels on tracks like "Concrete Cowboy" and "Wheels" showcasing the strength of their vocal harmonies and introducing pedal steel guitar & harmonica. *Night Mirror* explores topics of inner-reflection and ushers in a 5th member on keys/piano.

Formed in Ottawa, ON in 2012, New Swears consists of four original members Stoney, Nick Nofun, Sammy Scorpion, Beej Eh, and new addition Handsome Mike. The band has earned a rep for their riotous performances, releasing two DIY LPs, and raging across Canada, the US, and Europe. Sharing stages with like-minded rock 'n' rollers Diarrhea Planet, Black Lips, and PUP, their shows became infamous for explosions of silly string, confetti, and human pyramids. In late 2016, New Swears signed to indie-powerhouse Dine Alone Records releasing their "Brand New Spot"/"Sugar Heavy Metal" 7" followed by their studio album, *And the Magic of Horses* in 2017 which received 9/10 in [Exclaim!](#) But *who* are New Swears, really? A heartfelt and eye-opening video Bio about the band narrated by artist Buddy Smiles recently surfaced and is available [HERE](#).

Tickets [HERE](#) for the Ottawa LP Release Show on June 15 @ Babylon Nightclub

Night Mirror Track List

01. Bon Voyage
02. Jesus Take The Wheel
03. Concrete Cowboy
04. Rolling Stone
05. Wheels
06. Bells Corners
07. Everybody Dies
08. Mambo #6
09. Gladstone
10. Man On My Own
11. Angel

Link to hi-res press photo: <http://bit.ly/2DhoX4k> | Photo credit: New Swears

L to R: Stoney, Nick Nofun, Sammy Scorpion, Beej Eh, Handsome Mike

New Swears: [Website](#) | [Facebook](#) | [Instagram](#) | [Twitter](#)

Dine Alone Records: [Website](#) | [Facebook](#) | [Twitter](#) | [Instagram](#) | [Dine Alone Store](#)

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