

MEDIA RELEASE



**HEART ATTACK KIDS PREMIERE NEW VIDEO FOR “DO WHAT YOU DO”  
VIA EXCLAIM! | WATCH IT [HERE](#)**

**NEW LP *BAD LUCK LIKE GOLD* VIA NEW DAMAGE RECORDS  
AVAILABLE TOMORROW: APRIL 19, 2019  
STREAM & PURCHASE [HERE](#)**

**TOURING TORONTO & ACROSS ONTARIO**



Download the Album Artwork: <http://bit.ly/2Okjiz4>

*“ripping riffs, banging beats and loads of DIY oomph” - PureGrainAudio*

(Toronto, ON – April 18, 2019) High voltage rock and roll duo **Heart Attack Kids** premiere a brand new video today for “Do What You Do” via **Exclaim!** [HERE](#). Their electrifying sophomore LP ***Bad Luck Like Gold*** will be released tomorrow on April 19, 2019 via **New Damage Records**. Stream and purchase the album [HERE](#). The band has been continuously touring since 2015 with no signs of slowing down, now playing select cities across Ontario including Toronto in support of the new album. All dates outlined below.

Founded in 2013, the band consists of Jared Ellul (vocals/guitar) and Nathan Stock (drums) who unleash a powerful, high energy sound that makes audiences believe there are five people playing. “We live in the university city of London, Ontario where every weekend people are out partying down Richmond row.” Ellul shares, and reveals the story behind the “Do What You Do” single. “We took inspiration from witnessing the Saturday night chaos and wanted to write a party anthem that people could dance to and yell with us. This video was shot in our jam space and took the help of a few friends, some streamers, confetti cannons and hundreds of balloons. By the time we were done shooting

there was so much confetti and burst balloons you couldn't see the floor. It was one of the most fun videos we've done, and we are still finding confetti falling from the ceiling as we jam."

Heart Attack Kids are blunt, boisterous, and bullshit-free. The record opens with a barn-burning instrumental track that perfectly sets the tone for what's to come – basically a musical fuse that hits the powder when "Do What You Do" bursts through the speakers. From there, the music is unrelenting as Ellul and Stock smash through song after song of dynamite drumbeats and sludgy riffs as engulfing as quicksand. The explosive sonic concoction showcased on *Bad Luck Like Gold* is potent and compelling, cut at Vespa Studios with **Cancer Bats** frontman **Liam Cormier** as producer. The 12 tracks hit with the energy of an atom bomb and the urgency of its impending detonation. Watch the video for ferocious first single "Modern Decay" featuring Cormier [HERE](#). Heart Attack Kids look forward to joining Cancer Bats on the road this spring.



High Res Photo: <http://bit.ly/2YcMpca> | Photo Credit: Alex Lam  
L: Jared Ellul (vocals/guitar) | R: Nathan Stock (drums)

The album builds atop the foundation of relentless garage punk riffs and crushing rhythms established on their debut LP, 2016's *No Future*. Their experiences over the last few years heavily informed their lyrical content, with the album title being a not-so-subtle allusion to some of the tribulations of life as a touring band – specifically, a U.S. tour cut short due to a van with a bloodlust. "We've got a bad history of vehicles wanting to kill us," Ellul says, only half joking. He also references "Sirens All Summer," written during a particularly bleak period in London that had first responders busier than anyone would like. Heart Attack Kids has distilled their core sound, burning away any impurities to pack a notably heavier punch. "There really aren't any frills here," assures Ellul. "Just pure power is what we're going for."

**Bad Luck Like Gold Tracklist:**

1. Intro
2. Do What You Do
3. The Driver
4. Modern Decay (feat. Liam Cormier)
5. Bad Luck Like Gold
6. B.R.B
7. Running on Empty
8. City Sleeps
9. Slithering Friends
10. Sirens All Summer
11. Feels Good
12. Flesh and Bone

Their combustible rock n' roll turned the heads of notable industry influencers, leading to a slew of releases on various imprints and high-profile shows alongside acts Billy Talent, Rise Against, the Gaslight Anthem, and dozens more. "We've learned a ton just being out on the road and sharing all these unique experiences," begins Ellul about how the whirlwind of the last few years has informed their latest release. "Everything's still built on the same foundation, but I feel like this is further honed, with a higher voltage and bigger impact." The duo's chemistry is undeniable and carries as much clout from the stage as it does the stereo. "We take a lot of pride in our live performance," Ellul states assuredly. Taking on tinges of their collective influences, from AC/DC to Dead Kennedys to Queens of the Stone Age, Heart Attack Kids go above and beyond to deliver an unforgettable live experience at every show. "We love being onstage and bring 150% to every show, whether it's for five people or 1,500," Ellul enthuses. Catch them on tour; with *Bad Luck like Gold* now spreading among the populous, Heart Attack Kids plan to log as many miles as possible for the foreseeable future, welcoming hordes of new converts into their cult of compelling rock n' roll. More information will be released as it becomes available.

**Upcoming Tour Dates:**

April 18 – Windsor, ON @ Sunrise Records [instore]  
April 18 – Windsor, ON @ Dom Polski w/ Cancer Bats  
April 19 – Hamilton, ON @ Club Absinthe w/ Cancer Bats  
April 20 – London, ON @ Grooves [instore]  
April 20 – London, ON @ SECRET LOCATION  
April 21 – St Catharines, ON @ SECRET LOCATION  
May 12 - Toronto, ON @ Rivoli w/ Indian Handcrafts [CMW]  
June 5 – Kingston, ON @ The Mansion w/ Diner Drugs  
June 6 – Barrie, ON @ The Foxx Lounge w/ Diner Drugs  
June 7 – SECRET SECRET SECRET w/ Diner Drugs  
June 8 – Toronto, ON @ Danforth Music Hall w/ PUP

**Download the Tour Poster:** <http://bit.ly/2OO3nsU>  
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