

MEDIA ALERT



**NEW SWEARS PREMIERE 'OUTRAGEOUS' VIDEO FOR "BON VOYAGE"
VIA EXCLAIM! [HERE](#)**

NEW LP *NIGHT MIRROR* OUT JUNE 13 ON DINE ALONE RECORDS

ANNOUNCE RECORD RELEASE SHOWS IN OTTAWA AND TORONTO

Pre-order *Night Mirror* [HERE](#)



(Screenshot from "Bon Voyage" Video)

"These four Ottawa dudes have written a genuinely fun record—handclaps and chugging, sunny riffs in tow—full of songs about smoking weed, drinking, having sex, and, generally speaking, not giving a shit and having a good time." - *Pitchfork*

"...one of the most electrifying live rock shows in the country that's a mix of acrobatics, drunken antics and just plain stupidity." - *Noisey-Vice*

(April 22, 2019) – Ottawa-based rock and rollers **New Swears** have premiered a very 'New Swearesque' video via **Exclaim!** for their new single "**Bon Voyage**" [HERE](#). Says the band of their self-directed video shot in Canada's capital, "Typically, band videos are kinda mundane and uneventful so we thought it would be cool to have a gunfight with an alien and maybe a penis thrown in for excitement. We also wanted to make sure we had an arm chop scene, heart pull-out scene, and a penis cut-off scene. We just weren't sure which order to do it...arm, heart, penis? Or penis, arm, heart? Arm, heart, penis seemed like the best fit for us."

"Bon Voyage" appears on the band's upcoming album ***Night Mirror*** and is available to stream and purchase as part of a double single with b-side "Rolling Stone" on DSPs [HERE](#). The album drops on June 13 via Dine Alone Records. New Swears have announced very special record release shows in Ottawa on June 15 at Babylon Nightclub and Toronto on June 22 at The Horseshoe Tavern.

Self-produced, New Swears' fourth full-length LP, ***Night Mirror***, could be considered a bit of a departure from their critically acclaimed 2017 Dine Alone release ***And the Magic of Horses*** but that shouldn't surprise anyone

who follows them. One thing that has been consistent since the band's debut is their unpredictability. While holding true to their DIY ethic and punk roots, they continue to diversify their sound as they seamlessly venture into campfire-style country 'feels', showcasing killer vocal harmonies, and introducing pedal steel and harmonica to the mix. The upcoming album features some of the band's most finely crafted songs, exploring topics of inner-reflection and ushering in a 5th band member on keys/piano.

Hailing from Ottawa, ON, New Swears - featuring members Stoney, Nick Nofun, Sammy Scorpion, Beej Eh and new addition Handsome Mike - formed in 2012 when the original four members shared a room and a pair of bunk beds in the infamous DIY venue the Fun Boy Club House (RIP). This scuzzy punk paradise included two bars, a mini-ramp, rats scurrying through broken beer bottles, and some of the wildest live shows Canada's capital has ever seen.

While New Swears' destructive self-released videos landed them on the radar of local law enforcement, the band also earned a rep for their riotous performances, releasing two DIY LPs, and raging across Canada, the US, and Europe. Sharing stages with like-minded rock 'n' rollers Diarrhea Planet, Black Lips, and PUP, their shows became infamous for explosions of silly string, confetti, and human pyramids.

In late 2016, New Swears signed to indie-powerhouse Dine Alone Records releasing their "Brand New Spot"/"Sugar Heavy Metal" 7" followed by their studio album, ***And the Magic of Horses*** in 2017 which received 9/10 in [Exclaim!](#)

But *who* are New Swears, really? A heartfelt and eye-opening video Bio about the band narrated by artist Buddy Smiles recently surfaced and is available [HERE](#).

NIGHT MIRROR RELEASE SHOWS

June 15th - Ottawa, ON @ Babylon Nightclub

June 22nd - Toronto, ON @ The Horseshoe Tavern



Link to hi-res album art: <http://bit.ly/2PejbFm>

Night Mirror Track list

01. Bon Voyage
02. Jesus Take The Wheel
03. Concrete Cowboy
04. Rolling Stone
05. Wheels
06. Bells Corners
07. Everybody Dies
08. Mambo #6
09. Gladstone
10. Man on my Own
11. Angel



Link to hi-res photo: <http://bit.ly/2DhoX4k> | Photo credit: New Swears
L to R: Stoney, Nick Nofun, Sammy Scorpion, Beej Eh, Handsome Mike

New Swears: [Website](#) | [Facebook](#) | [Instagram](#) | [Twitter](#)

Dine Alone Records: [Website](#) | [Facebook](#) | [Twitter](#) | [Instagram](#) | [Dine Alone Store](#)

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