

## MEDIA ALERT

**JACKIE PREMIERES LYRIC VIDEO FOR “NEW AT DRUGS” VIA [EXCLAIM!](#)**

***SINGLE AVAILABLE TO STREAM / PURCHASE FEBRUARY 1 [HERE](#)***



**Download Single Cover Here: <http://bit.ly/2sO51jT>**

(January 30, 2019) - **Jackie** premieres the lyric video for “**New At Drugs**” via [Exclaim!](#) today. A propulsive slice of guitar pop that also shimmers and warbles like a synth-led banger, “New At Drugs” is available to stream and purchase as of **Friday, February 1 [HERE](#)**.

Says singer/songwriter and lead vox/guitarist Jackie Mohr about the track, “‘New At Drugs’ is a continual loop of energy, and good vibes. The lyrics, at times, are enigmatic which I miss in music. A lot of artists say things too matter-of-factly for my taste. Lyrics should be interpreted in a way that fits the listener, or makes you think.” In fact, Jackie drew inspiration for the song from her mother who is ‘new at drugs’, and worried about the associated negative connotations. Adds Jackie, “‘New At Drugs’ is a sing-a-long song on a mission to break down the stigma around drugs, and make you dance all the while.”

Before you ask, Jackie is not a rock band. Or a pop band. Or one of those alt-indie darlings that you just know has been packaged for FROSH week. If you must put them in a box, call Jackie a black sheep. Take, for example, the band’s debut single. As the name suggests, that musical intersectionality may have something to do with its creation: buzzing on psychedelics, and more than a little red wine the group -- singer/songwriter Jackie Mohr, guitarist Marc Girardin and drummer Max Trefler -- caught the energetic vibe of producer Hawksley Workman, working quirky riffs that shouldn’t work but do under big, shiny melodies. “Like trying to play a D chord weirder than a D chord,” Mohr explains. “I honestly don’t remember it all so clearly, but I remember lyrics pouring out of me so fast.”

The new single is mixed by Marcus Paquin (Arcade Fire, The National) and mastered by David Newfeld (Broken Social Scene, Super Furry Animals. “We write songs for the everyday radio listener, and the guitar nerd,” explains

Mohr, who's prized possession is a 1962 'Silverstone 1423' she's named 'Monicka Del Toro'. "Maybe cool music and being undefined will be the 'it' thing again someday." More information will be announced in the coming weeks.



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