

## MEDIA ALERT

### 18-YEAR-OLD SINGER-SONGWRITER GRACE LACHANCE DEBUTS VIDEO FOR NEW SINGLE “STRONG” FROM DEBUT EP OUT FEBRUARY 8, 2019

WATCH + SHARE [HERE](#) | AVAILABLE TO STREAM ON ALL DSPS [HERE](#)

*Special Showcases in Toronto, February 7 + Ottawa, February 9*



(“Strong” Music Video Cover)

(JANUARY 18, 2018 – Toronto, ON) – 18 year-old singer-songwriter Grace Lachance debuts the video for ["Strong"](#), the second single from her debut EP to be released **February 8, 2019**. The track is available to stream and purchase as of today [HERE](#).

Directed by Arms Race Productions, the video is inspired by perseverance and features Grace, who has a black belt in the Brazilian martial art of Jiu Jitsu, in the octagon. Says Lachance, “The song marks a coming of age, whereby independence is relished on a higher level. ‘Strong’ asserts that it is not vain to understand and admit one’s inner strength; it is truly fundamental for self-discovery.”

The up-and-coming artist’s voice and songwriting ability evokes a sense of maturity beyond her years. Brimming with raw talent, Grace began performing at a very young age for captivated audiences around the city of Ottawa and her hometown of Stittsville, Ontario. At only age 15, Grace was named the winner of the 2015 [She’s The One](#) contest at [Ottawa Bluesfest](#).

In 2016, her emotive [cover of Kodaline’s "All I Want"](#) earned Grace the opportunity to team up with Universal Music Canada to release her debut single. “Anymore” attracted attention from the Canadian radio industry, when she received the **BellMedia Rising Star** award and earned two #1 titles on AC Radio, taking the coveted spot for most added song and FUTURES spot.

After promoting and touring on her breakthrough radio success, Grace went back to work crafting a new vision. Lachance worked with different writing teams while developing her sound but established an unbreakable bond with New York City based producer Julie Kathryn, aka I Am Snow Angel. “The song encompasses delicate, entrancing harmonies and melodious violins, leaving space to connect with the message of the song and the tone of each lyric.” The single is a brilliant example of the “Women in Music” movement as two female artists poured out their energy and soul.

Grace's style is multifaceted, combining elements of pop and alternative, with nods to prolific songwriters like Ed Sheeran, plus a hint of roots to create a sound that's all her own. Drawing inspiration from her daily life, Grace is consistently expanding her repertoire of relatable songs. More tour dates will be announced when available.



Link to hi-res press photo: <http://bit.ly/2G44l3r> | Photo Credit: **sansformatcreativeagency**

**Toronto EP Release Show**

02/07 - Toronto, On @ The Cameron House

**Ottawa EP Release Show**

02/09 - Ottawa, ON @ Live On Elgin

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