

MEDIA RELEASE

CAROLE POPE + KEVIN HEARN RELEASE POWERFUL LYRIC VIDEO FOR THEIR POLITICALLY-CHARGED SINGLE “RESIST IT”

WATCH THE VIDEO [HERE](#)
LISTEN TO THE TRACK [HERE](#)



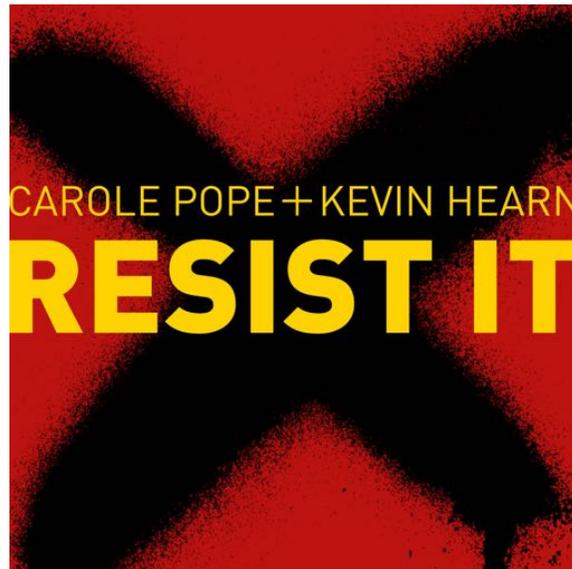
“Could the world be more twisted? Could the world be more ballistic?” - *Resist It* Lyrics

(NOVEMBER 5, 2018 – Toronto, ON) Award-winning multi-instrumentalist, **Kevin Hearn** and Canadian music icon, **Carole Pope** have released a powerful companion lyric video for their new politically-fueled single ‘Resist It’, released October 19. The official video was directed by Phil Harder. The track is available worldwide [HERE](#) and includes appearances by Broken Social Scene’s Justin Peroff on drums and beloved, veteran Toronto musicians Hugh Marsh (violin), Tim Welch (guitar), and Sahara MacDonald (background vocals). Filled with powerful, provocative images from news and current events, the video is available to watch + share here: <http://bitly.com/ResistItOfficial>

Says Hearn of the collaboration, “Carole and I set out to write a song that pushes back against the daily onslaught of bad news and scandal. We came up with this deadly musical cocktail laced with sarcasm that echoes our anger and frustration. We’re fired up. We hope it can serve as a rousing, uplifting anthem for anybody who is ready to speak up, show up, and stand up for a better, more compassionate world.”

Hearn may be best known as the multi-instrumentalist from Barenaked Ladies, whom he has played with since 1995. In April of 2018, the group was inducted into the Canadian Music Hall of Fame. Hearn has been a regular songwriting contributor to the band over the years. He has also contributed his artwork, most notably on their Juno award winning Children’s record *Snacktime!*. Along with his longtime band Thinbuckle, Kevin has released seven solo records, most recently the critically acclaimed *Days In Frames*. One of Hearn’s closest musical relationships was with the late, great Lou Reed, for whom Hearn acted as keyboardist and touring musical director from 2007 up until his passing in 2013.

Carole Pope is an agent provocateur pushing the boundaries of sexuality, sexual politics, and the status quo. Short listed for a 2016 Polaris prize, her work has been recognized with three JUNO Awards, multiple independent music awards, a Genie Award, 4 Gold, 1 Platinum and 1 Double Platinum album.



Link to Single Artwork above: <http://bit.ly/2BYOkbl>

US Midterm Elections are Tuesday, November 6th. For more information please visit www.vote.org

Kevin Hearn: [Website](#) | [Facebook](#) | [Instagram](#) Carole Pope: [Website](#) | [Facebook](#) | [Instagram](#)

###

Parkham Global | info@parkhamglobal.com

Listen Harder Music Publicity | 647.345.0680
Cristina Fernandes | cristina@listenharder.com
2938 Dundas St. W., P.O. Box 70704 Junction Gardens PO
Toronto, ON M6P 1Y0