

MEDIA ALERT

**GRAND ANALOG NEW EP *SURVIVAL* OUT TODAY
VIA THEIR IMPRINT GRAND ANALOG MUSIC
Purchase + Stream [HERE](#)**

Watch + Share “Mutations” Featuring Posdnuos of De La Soul [HERE](#)

Special Performance At The Drake Underground, Toronto February 23



“Mutations’ is outstanding, emanating a persuasive hip hop melody, stellar rapping and a pulsating rhythm thick on the bottom end. In short, “Mutations” is yazum! If it’s indicative of what’s coming from Grand Analog on *Survival*, then I can’t wait for January 26.” - **Huffington Post**

“The combination of Grand Analog’s Odario Williams and De La Soul’s Posdnuos over this spacey beat is enough to entice anyone with a knowledge of Hip Hop’s history...Both rappers dance over the beat, spitting bars about the changing world they find themselves in, and do so with a style that any fan of the genre can bump.” - **Earmilk**

“A blissful balance of both beats and rhymes...If typical trap drums and snares are cheap, sugary fast food, then every beat on this EP is an organically farmed super-food loaded with vitamins.” - **Exclaim!**

(January 26, 2018) - Toronto-based self-professed beat junkies **Grand Analog** release their new EP ***Survival*** today via Grand Analog Music. Purchase + Stream [HERE](#). The EP features groove-filled first single **“Mutations”** with legendary Posdnuos of **De La Soul**. Says lead vox/MC Odario Williams of the track, “Mutations’ is a song about time itself. It’s about reflection and being confident in the changes we all face as humans. There was only one emcee I wanted to work with on this recording, and I feel so blessed to have the legendary Posdnuos drop a verse on Alister Johnson’s crafty beat.” **Watch + share the video for “Mutations” [HERE](#)**. See below for upcoming show dates.

Grand Analog set themselves apart by offering an eclectic approach to hip-hop with a focus on live musical instruments. Their sound: a beautiful mess of rap ‘n’ roll, dub ‘n’ soul. Each personality in this collective brings something unique to the table. Odario and DJ Ofield blame their father, a reggae DJ from the 80s, for cursing them with the love of music, bass and trouble. Warren Bray is the secret sauce on bass, while TJ Garcia trips the light fantastic behind his drum kit and Aubrey McGhee is the sonic adventurer on saxophone.

With beats that are soaked in J Dilla influences and plenty of head-nodding funk, Grand Analog's forthcoming EP *Survival* features an impressive list of guest artists including Posdnuos of De La Soul, Shad, A Tribe Called Red producer Zoolman, Clairmont The Second, Mad Professor (Massive Attack/Grace Jones) and Canadian alt-pop songstress Adaline.

"There are quite a few reasons we titled this EP *Survival*," says Odario. "One being surviving the fear in taking a chance on something new in life. Another reason is the fact that classic sounds in music production always stand the test of time. In other words, there are certain sounds that survive the quickly changing trends in music. Collectively, we listen to a lot of vintage sounds for inspiration, and wanted our music to reflect the classics. This collection is an ode to "Golden Era 90s Hip-Hop", back when the culture passionately meant something to people."

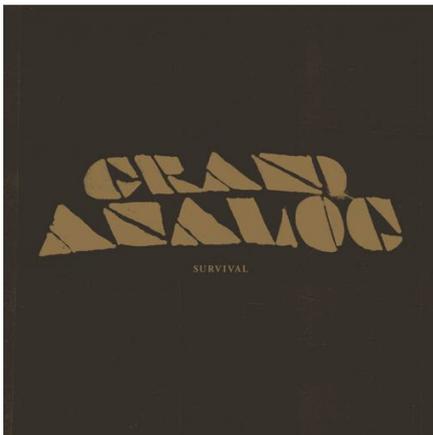
The band's profile and fan base has grown steadily. Boasting a discography of critically acclaimed albums including *Modern Thunder*, *Metropolis Is Burning*, and *Calligraffiti*, and featuring an infectious array of soundscapes, the collective has over 60 syncs in film, television and commercials; notably two tracks in the 2016 feature film *Lowriders* starring award-winning actor Eva Longoria.

Grand Analog is Canada's number one live hip-hop band, constantly being compared to the likes of The Roots, Mos Def and Roots Manuva. The band's live show adds soul to the bloodline with frequent stage jams and off the wall spontaneity. Grand Analog have left their mark on prestigious showcases and festivals such as the Great Escape Festival, SXSW, the Reeperbahn Festival, CMJ, Pop Montreal, the Halifax Pop Explosion and CMW plus shared stages with The Roots, Little Dragon, Future, X-Ambassadors, Grieves, Remi, the Herbaliser, Shad, Big Boi and K-OS.

With *Survival*, Grand Analog continue to sweeten their hip-hop cocktail by spiking the punch with everything they can get their hands on. More information and tour dates will be announced in the coming weeks.

Link to Hi-Res Press photo: <http://bit.ly/2yodScA> | Photo credit: Mark Warfield

L to R: Aubrey McGhee (saxophone), TJ Garcia (drums/vocals), Ofield Williams (DJ/turntables/vocals), Warren Bray (bass/vocals), Odario Williams (MC/vocals)



Link to hi-res cover art: <http://bit.ly/2ABQcYh>

01. **Survival Mode** (produced by Alister Johnson)
02. **Quiet Life** (ft. Steven Mulcare; produced by Grand Analog, co-produced by Matt Fudge)
03. **Stardust** (produced by Alister Johnson)
04. **Mutations** (ft. Posdnuos of De La Soul; produced by Alister Johnson)
05. **Everyday (is Love)** (produced by Alister Johnson)
06. **Ride On/Oshiya Dub** (ft. Clairmont The Second; Ride On produced by Zoolman of A Tribe Called Red, Oshiya Dub produced by Well Said)
07. **Ballad of The Beast** (ft. Shad, Len Bowen and DJ Dopey; produced by Ofield K)
08. **Survival: The Levy** (ft. Adaline and Nestor Wynrush; produced by Alister Johnson)

Upcoming 2018 Tour Dates

Feb 23 – Toronto, ON @ The Drake Underground

Feb 24 – Montreal, QC @ Le Divan
Mar 13-17 – Austin, TX @ SXSW

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