

MEDIA ALERT



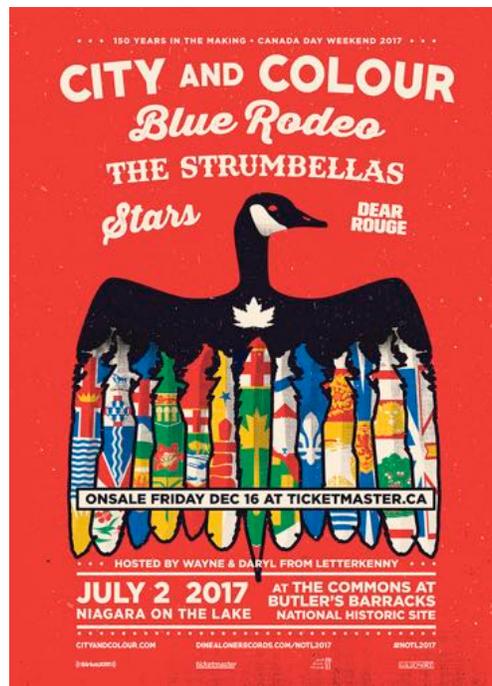
Goldenvoice and Dine Alone Records Presents

**CITY AND COLOUR
BLUE RODEO
THE STRUMBELLAS
STARS
DEAR ROUGE
HOSTED BY WAYNE & DARYL FROM *LETTERKENNY***

SUNDAY, JULY 2, 2017

THE COMMONS @ BUTLER'S BARRACKS NATIONAL HISTORIC SITE, NIAGARA-ON-THE-LAKE

STREAM THE CURATED CANADA 150 - BEST OF CANADA PLAYLIST [HERE](#)



(June 13, 2017) - **City and Colour** and **Dine Alone Records** have released more details for what promises to be the *biggest* live show in celebration of Canada's 150th Birthday in Southern Ontario featuring an all-Canadian line-up. **City and Colour** along with **Blue Rodeo**, **The Strumbellas**, **Stars** and **Dear Rouge** will take over The Commons at Butler's Barracks National Historic Site in Niagara-On-The-Lake on **Sunday, July 2, 2017**. The event will be hosted by Wayne & Daryl from critically-acclaimed Canadian sitcom **Letterkenny** which kicks off Season 3 on *CraveTV*, July 1. The event also marks a special "Coming Home" for Dallas Green, a native of St. Catharines who last performed at the national historic site in 2013. Click [HERE](#) to stream a very special Canada 150 playlist featuring the best songs from Canada, as curated by City and Colour, Blue Rodeo, Stars, The Strumbellas, Dear Rouge, Dine Alone and the stars of *LetterKenny*.

Tickets and VIP packages for this all ages event are on sale at ticketmaster.ca. **Admission for children under 12 years is free**. General admission tickets are \$69.50 + service fees. A limited number of VIP tickets will be available for \$99.50 + service fees. VIP tickets include access to a VIP area with optimal main stage viewing, VIP bar with premium beverage service, shaded area, premium food vendors, VIP washrooms, and fastpass VIP entry. All tickets will be available at all Ticketmaster outlets, ticketmaster.ca or ph. 1-855-985-5000. Gates will open at 2:00pm. See below for onsite details.

Beyond curating a world-class music event worthy of Canada 150, the day features family-friendly programming and fun activities. With **free admission** for children under 12, families can enjoy a multitude of entertaining activities on festival grounds without the hefty price tag. Numerous vendors including local superstars of Niagara's culinary scene (details below), as well as a host of unique activations will be on hand. Highlights include: Warner Bros. Pictures Canada pop-up movie theatre, Canada Dry bocce court, Air Miles ball pit, Roots pop-up space, endless opportunities to win cool prizes on the spot. Also on hand will be Dine Alone Record's **Wax on Wheels** record shop, a truly unique music experience where fans can pick-up a myriad of coveted, limited vinyl pressings and other cool merchandise.

PARKING & TRAFFIC CONTROL

Special care and attention to on-site operations will ensure a smooth-running and safe environment for all. Organizers will be working with the fine officers from the Niagara Regional Police to ensure traffic entering and exiting the site flows smoothly. A second route out of the parking area is planned to help mitigate bottlenecks experienced during past events at the site. Notably, one of the parking lots will also be open as of 10:00am so that concert-goers and families who want to spend the morning in town, can leave their car at the festival site and take in all that the beautiful region of Niagara-on-the-Lake has to offer.

FOOD & BEVERAGE

General Admission area:

50 Pesos Food Truck (Healthy Latin American), Beavertails (Dessert), Bread Heads (Wood fired pizza), Country Boys (Traditional Mexican), The Food Dudes (Tacos + Vegan fare), The Forty Public House (Pub style), Green Machine Smoothies (Smoothies & Salads), Heirloom Food Truck (Local farm-to-truck), Johnny Roccas (Italian Grill), Marble Slab (ice Cream), Rancho Relaxo (Tex-Mex), Smoke's Poutinerie (Designer poutine), Summertime Lemonade, Wafel Bar (Authentic wafels)

VIP area:

Avell's Wood Fired Oven (Wood fired pizza), Deava's Feed Your Soul (Organic & Vegetarian Options), Grand Electric Taco Truck, Schnitzels and Strudels

ONSITE EXPERIENCE & SPONSORS

Air Miles – The Air Miles Smile Pit is all about rewarding Air Miles Collectors and making their music experience better. Besides...who doesn't love a ball pit? Come on in and search for prize balls from Roots Canada and make sure to check out the Air Miles Smile Booth, part vending machine and part photo booth. Stop by for chance to win partner gift cards, sunglasses, VIP upgrades and Artist Experiences.

Canada Dry – Sample everybody's favourite ginger ale (that contains real ginger) in their new Real Taste of Home commemorative cans. Come check out their six special edition cans and join in for a game of Bocce on their Bocce Court.

MolsonCoors – Sharing a #TasteOfWhoWeAre at the show with a great selection of Molson products. Molson will have one of their iconic vintage red pick up trucks on-site and will also be giving away one of their famous red Canadian beer fridges.

Motts Ready To Drink Beverages – There will be three great ready to drink cocktails that will be sampled and sold from our friends at Motts Canada. Of course, we will have the classic caesar in two delicious flavours as well as the new Hires Root Beer with vodka and a section of Snapple Spiked Iced Teas.

Jack Links – Rumour has it that their might be a Sasquatch sighting or two at the show as our friends from Jack Links pull in with their Wild Thing trailer. This interactive "cottage" features great games, a social media wall and plenty of samples of Jack Links meat snacks.

Jackson-Triggs Estate Winery – Niagara-on-the-Lake means wine country and we couldn't be in better hands (or glasses) than with the folks from Jackson-Trigg's Estate Winery. Come and Visit Jackson-Trigg's located in the north side Partner Village. Celebrate Canada 150 with a complimentary sample and photo! You must be legal drinking age to sample.

ROOTS Canada – Roots is showing the world what it means in Canada to be nice. Roots will be having their amazing pop up retail steel space at the event. They are selling their "Nice" buttons and "Nice" gear in support of indigenous youth empowerment programs.

Smart Water and vitaminwater – Come try the latest vitaminwater flavour Glory, inspired by the big birthday this summer. The folks from vitaminwater will have samples throughout the day and night to keep you hydrated.

Warner Bros. Pictures Canada – Come and check out the Cinetransformer, an on-site movie theatre celebrating the upcoming July 21 release of Christopher Nolan's DUNKIRK. Fans can enjoy the exclusive Canadian tour stop of the immersive mobile cinema experience.

For updates and more information about this event, please visit: www.dinealonerecords.com/NOTL2017.

Link to download concert event artwork: <http://bit.ly/2helysQ>

The event artwork was illustrated by [Jud Haynes](#), a long time City and Colour collaborator. This will mark his 20th design for City and Colour shows to date. The Canadian themed design features a Canada Goose with feathers representing all provinces & territories with Ontario front & centre, to further commemorate the Canada Day long weekend and highlight the all Canadian line-up.

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City and Colour, the moniker of St. Catharines, ON native, singer-songwriter Dallas Green, is undeniably one of the biggest groundswell stories to emerge from Canada. His achievements include 3 JUNO Awards -- including two SONGWRITER OF THE YEAR awards (2009, 2012), 7 Platinum-certified albums and 3 Gold-certified albums in Canada (City and Colour, Alexisonfire, and You+Me). Green's latest and 5th City and Colour studio release, *If I Should Go Before You* debuted #1 on the Top 200 Soundscan, City and Colour's third consecutive chart-topper in Canada. The LP also made serious waves internationally debuting at #16 on the U.S. *Billboard* 200 Chart and #5 in Australia where Green's LP *Little Hell* went GOLD. In 2014, Green collaborated with international superstar Alecia Moore (aka P!nk) on a new project titled You+Me. The duo's acclaimed debut, *rose ave.*, debuted at #4 on the U.S. Top 200 Chart, #1 in Canada, #2 in Australia culminating in memorable performances on *Ellen* and *Jimmy Kimmel Live*. Having performed to countless sold-out crowds around the world, City and Colour recently headlined his first arena tour across Canada, including 2 sold out, consecutive nights at Molson Canadian Amphitheatre in Toronto.

Blue Rodeo - For close to thirty years now, Blue Rodeo has taken the road less travelled – and succeeded far beyond anyone's expectations. The band emerged in the early 80's as a countrified rock band in the era of hair metal and glossy pop. Their single "Try" became omni-present on radio across Canada and set in motion a three decade long career of headlining every club, theatre and arena in Canada. In 1993, when grunge rock was squeezing commercial rock off the radio, they recorded their most acoustic album, *Five Days In July*, and scored their biggest hit selling over a half million copies of that one record alone. Now, with their 14th Warner Music Canada studio album – *1000 Arms*, Blue Rodeo's successes are measured in terms that include induction into the Canadian Music Hall of Fame (2012), receiving a Governor General's Performing Arts Award (2014) and acknowledgement that the band has steadfastly defined itself by its own terms, and in the years that ensued, sold in excess of four million records.

The Strumbellas have trail blazed their way through 2016 since their critically acclaimed, chart topping single, *Spirits*, hit the airwaves in January. Not only did *Spirits* reach #1 on the Alternative Radio Chart in Canada and America, and the US *Billboard* Alternative Songs Chart, the track also went double platinum in Italy, platinum in Canada, and gold in America and Germany, and is one of the top 10 most streamed Rock songs of 2016 worldwide. Their epic second single, "We Don't Know", is burning up radio waves. Both tracks hail from the band's new album, *Hope*. The Strumbellas have spent the year touring the world, playing sold out shows, and filled-to-the-rafters festival spots at the likes of Newport Folk Festival, ACL, British Summer Time, Rock En Seine, Lollapalooza and Osheaga.

Stars - Montreal band Stars debuted with an album of intimate synth-pop titled *Nightsongs* in 2001. Stars' albums have always served as barometers of their makers' emotional well-being; be it the romantic upheaval of 2003's *Heart* and 2004's *Set Yourself On Fire*, the newsticker-triggered discontent of 2007's *In Our Bedroom After the War*, the downcast elegies of *The Five Ghosts* (2010) or the rejuvenation of 2012's *The North*. Their 7th album *No One Is Lost* is both a celebration and a rallying cry to live for the night. The band is back at it and in studio writing more songs to break your heart for next year.

Dear Rouge is a JUNO award winning Vancouver-based electronic rock band formed in 2012 by Drew and Danielle McTaggart. Their debut full-length album *Black To Gold* (featuring the top 10 alternative radio singles "I Heard I Had", "Tongues", and "Black to Gold") garnered critical acclaim and commercial success, with the duo receiving the 2015 SOCAN Songwriting Prize. Dear Rouge has toured the world and shared stages with the likes of Phantogram, Arkells and Mother Mother, including the highly praised and rocking performances at Osheaga, Squamish, Field Trip, Festival d'été and WayHome. Dear Rouge is set to release their follow-up record in 2017.

Letterkenny is a Canadian television sitcom created in February 2016 and has since been confirmed for a 3rd season. The show depicts two friends living in the small town of Letterkenny, Ontario, a fictional community loosely based on the star/creator's (Jared Keeso) hometown. Wayne, the main character, is a good-ol' country boy in Letterkenny, trying to protect his homegrown way of life on the farm with his sidekick Daryl (Nathan Dales), against a world that is constantly evolving around him. Filled with Canadian slang, jokes and original story lines.

About Goldenvoice

Established in 1985, Goldenvoice is a full service local concert promoter based in Los Angeles producing over 400 shows per year throughout North America. Goldenvoice and its parent company AEG Live host the most critically acclaimed music festivals in the U.S. Goldenvoice created and operates the award winning annual Coachella Valley Music & Arts Festival as well as Stagecoach: California's Country Music Festival. In addition, AEG Live, co-produces both the New Orleans Jazz & Heritage Festival and Bumbershoot: Seattle's Music & Arts Festival.

About Dine Alone Records

Established in 2005, Dine Alone Records is a Canadian based record label boasting a roster of over 90 national and international artists, ranging from Grammy and JUNO Award-winners, to some of today's most buzzed-about up-and-comers. One of the top independent labels around, Dine Alone Records has gone on to win major industry awards at CMW 2016 and the 2nd Annual CIMA Celebration and Awards Gala, as well as being named the Top Indie label at both alternative and active rock radio formats. The honours come on the heels of a great year of releases including albums from City and Colour, The Dandy Warhols, Monster Truck, The Lumineers, The Cult, Vanessa Carlton, Wintersleep and The Dirty Nil.

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